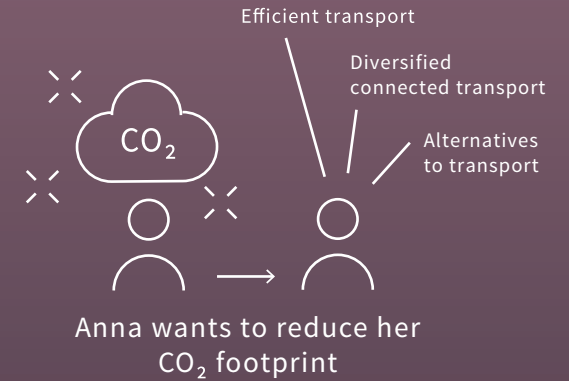
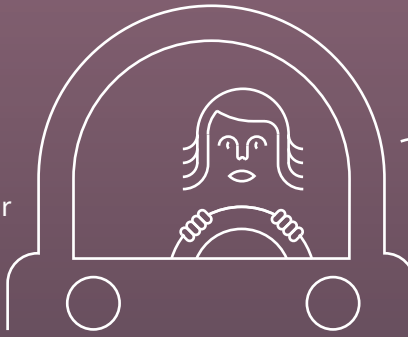


Anna
Ann Arbor, US
Logistics Manager
Mother of 2



The Problem

Too many cars,
too much CO₂

Orders her suits online instead of driving to the outlet store and pays with her e-wallet

	E- Commerce		E- Banking
	15 Bn		1.3 Bn
	litres saved from E-Commerce in the USA		litres saved from E-Banking globally

The Solution

Reduce car use and CO₂ with **SMARTer 2030 solutions**

Uses her ride share APP to visit her mother once a week

Connected Private Transport

135 Mn cars reduced traffic circulation globally

by 2030...

Uses her computer to work 3 days a week from home

	E- Work		E- Work
	25 Bn		12 Bn
	litres saved from E-Work in the USA		hours time saved from E-Work in the USA

Learn more!



SMARTer2030
Solutions for Sustainable Living:
Mobility
smarter2030.gesi.org

CO₂ = CO₂ equivalent

An initiative by:



In partnership with:



accenturestrategy